



NEWS



Some two years after the re-launch of Edifice as a specialist facilities and property consultancy, the company announces both a new website and a new strap-line. Managing director Tony Angel explains why they went for a new look, and why he is justifiably proud of the company's progress.

The UK facilities market has clearly welcomed the return of Edifice to the ranks of independent consultants if the levels of activity since its re-launch are anything to go by. Following a period of consolidation during 2006, and under the stewardship of MD Tony Angel, turnover has been well ahead of target and the company has now unveiled a new look and a new website.

Tony explains: "It seems like only yesterday that Edifice won the PFM Partnership Award for marketing, but in reality it was in 2002. The website and associated imagery were fresh and new then, but times change and we now want something that reflects what we're about as a company – intelligence, independence and innovation".

In fact that now becomes the company's strapline, boldly stated on the newly-designed website at www.edifice-fm.com. And it's not just about words, Tony continues:

Edifice

INTELLIGENCE
INDEPENDENCE
INNOVATION

"As well as refreshing the style of the site (it's now much cleaner in look, and isn't built around the old constraints of 800 x 600 screen resolutions) it was important to impart a strong message. What we say is what we are, and I personally feel that those qualities – intelligence, independence and innovation – are lacking all too often in our market. That, and the unique approach we adopt to resourcing and delivery, sets us apart from the rest of the consultancy market."

Ends

For further press information please contact Tony Angel at Edifice direct on 020 8387 1434/07738 537759, or at tony.angel@edifice-fm.com

About Edifice

Edifice is an independent consultancy providing advice on the management of facilities and property in support of core business objectives. Working closely with its clients it provides solutions that are "intelligent, independent and innovative"; and, most importantly, that are appropriate to business needs. Blue chip clients include Cable & Wireless, Microsoft, Canada Life, United Business Media, O₂, Iron Mountain, and Sainsbury's.

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